

Embrace Rental Module Drives Growth Going where no "Bolt-On" has Gone Before!



Embrace ERP includes a fully integrated Rental Module featuring:

Multiple rental items per contract

Short or Long Term Hire of Fleet and other Assets

Full Maintenance Leases

Ad Hoc Rentals

Billing based on Time and / or Unit Usage with multiple pricing models

Complete Control of additional charges, i.e. Delivery Fees, Recovery Fees, Insurance, Consumables and Abuse.

Labour Management of Drivers and Crew

Birds eye view of fleet and Assets under Rental with full drill down capability

Rental Planning to maximise Customer Satisfaction

Rental Performance and Profitability Tracking



The Embrace fully integrated, full-featured, flexible Rental module is a cutting edge solution, delivering comprehensive, out-of-the-box functionality, providing a complete end-to-end solution to companies operating in the short and long term rental market.

Whether your requirements are full maintenance leasing or ad hoc hire, Embrace Rental delivers everything you need to control, manage and improve the efficiency of your business. Whether you are renting out trucks, cars, forklifts, televisions, photocopiers or printers, in fact, any type of equipment, Embrace Rental will help you grow your revenues, reduce operating costs and maximise asset utilisation.

Increase operational efficiency as all departments work off a single centralised system from quotation through to end of contract life, with complete visibility as you control the entire lifecycle of a contract.

Features include:

- Reservations
- Allocation of Rental Items and Crew
- Despatch Control
- Swaps and Replacements
- Rental Item Returns
- Rental Item Debriefing
- Invoicing
- Multiple vehicles per contract

Embrace Rental provides a clear view of all assets under rental.

Availability recording, monitoring, enquiry and reporting all form an integral part of the solution.

Users are able to set up new contracts or access and maintain existing contracts directly via the Rental Planning Board. With fast, problem-free contract processing, accurate information and streamlined communications customer satisfaction is assured. Multiple pricing models are available, including future pricing and automatic price escalations. Contract pricing can be managed at an equipment level and at an individual customer level, using specific pricing or discount matrices, which include price, charges and free units.

Resource scheduling is also supported for rental items, crew members and drivers. The rental planning board provides clear real-time visibility of rental items, availability and location - for a single rental centre, or across multiple rental centres. Resources are linked to resource groups and resource groups can be linked together for easy access to information. All resources belonging to a group are loaded onto the Planning Board, including their availability, capacity and their current allocations.

Management of drivers, crew and additional equipment, ensures control over all aspects of the rental contract with numerous notifications expediting your processes when contracts are due to expire or are ready for renewal. **Fast, efficient hire contract processing** in Embrace Rental accelerates throughput, increases revenues and improves cash flow!



What our clients have to say....

“Almost immediately after going live with the integrated Embrace Rental solution, we started achieving tremendous bottom-line improvements in rental-fleet management and operational efficiency, which has made a huge impact on the business.”

Brenton Kemp
Managing Director
CSE Equipment

“We are able to manage all our rental assets from acquisition, through the entire rental process, including swaps and servicing requirements, through to disposal. I believe that what differentiates Embrace from any other ERP solutions is that the Rental Module is fully integrated and the great support!”

Sean Meeling
Financial Manager
Criterion Equipment

Going where no “Bolt-On” has Gone Before!

System flexibility enables billing to be based on time, usage or both and caters for an unlimited number of additional charge items, such as delivery and recovery fees, insurance, consumables, abuse or over use factors. The system allows for both external billing to customers and internal billing between business units, with **detailed revenue recognition within individual cost centres**.

Billing is a continuous process over the life of a Rental contract, with the ability to merely update the current periods' usage and then process the next cycle of invoicing. The contract containing the relevant billing and rental item information is set up initially with each periodic invoice being raised against that original contract. No recapture is required for each new invoice, and any changes to the contract, where items may have been added or swapped are picked up and reflected in the next invoice for that contract.

Usage schedules are produced on time based intervals with the information provided being captured and billed automatically by the system on either a daily, weekly, monthly, quarterly or annual basis. Billing can be processed either on both an individual ad-hoc contract basis or batched by a number of criteria including

customer, rental location, contract type or fleet type. Exception reporting highlights contracts where invoicing is outstanding ensuring that all revenue earned is invoiced. **Accurate and automated billing** will reduce time taken to bill, ensure payments are received faster and improve cash flow.

Tight integration with the Embrace Fixed Asset module and Service module ensures **full visibility** of service scheduling and fleet cost analysis. Integration with the Service module allows the Rental Planning Board to show where vehicles are unavailable or have been de-fleeted giving operations staff up to the minute information as to fleet availability.

Full integration between Embrace ERP and the Embrace Rental module enables transactions processed in the Rental module to integrate immediately into the ERP system. Source documents and contract enquiries can be accessed quickly and easily, saving you time and improving accuracy.

By leveraging the extensive power in the Embrace end-to-end business solution, the integrated Rental module provides clear, linked visibility across all rental, sales, service, invoicing, delivery and collections.

Why Embrace Rental?

- Embrace Rental is a “best of breed” fully integrated ERP Module, eliminating the need for 3rd party “bolt-ons” or “middleware”
- Increase operational efficiency with all departments working off a single centralised system from quotation to end of contract life
- Ensure accurate information and improved customer service levels and satisfaction
- Effectively and efficiently manage assets from acquisition through to disposal, through rental process, swaps and service requirements
- Make informed business decisions with a real-time, clear view of assets under rental, including revenue generated, services costs and depreciation expenses
- Assess and evaluate the fleet profile as a detailed rental item history rolls up into a comprehensive view by specific rental item or specific group of rental items
- Reduce time to invoice, receive payments faster and improve cash flow
- Maximise revenue per rental and boost overall profitability

Stop wasting time searching for a one size fits all Rental Solution.

Embrace Rental is tailored to an exact fit for your Business!

