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ACS-Embrace has played a critical role in our organisation throughout the years. Embrace’s dynamic ability to evolve has allowed our partnership to grow as we have entered into new ventures and industries. For every challenge, ACS has provided a tailor-made solution.”

John Haresnape
Chief Financial Officer
AAD Group of Companies

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The AAD Group thanks
ACS-Embrace for a long and
successful partnership!

*“Customer satisfaction is the
best foundation on which to
build a business!”*

Our journey began in 1988 when Associated Automotive Distributors started the search for an ERP software system that could efficiently cater for its ever evolving business requirements. **ACS-Embrace was revolutionary in developing an overseas shipment module that made their ERP system stand out far above other industry developments!**

ACS-Embrace has played a critical role in our organisation throughout the years. Embrace’s dynamic ability to evolve has allowed our partnership to grow as we have entered into new ventures and industries. For every challenge, ACS has provided a tailor-made solution.

The AAD Group is a service-focused company providing specialised transport solutions predominantly in the medium and heavy automotive sectors. Our philosophy is based on customer satisfaction being the best foundation on which to build a business.

The AAD Group has a portfolio of dealerships and distributor franchises for world-class vehicles, components and vehicle parts. These are supported by diagnostics and workshops which maintain vehicles in perfect running order to optimise the cost of ownership throughout the vehicle lifetime.

The AAD Group also offers warehouse, logistics and cargo handling solutions. ACS-Embrace is playing an integral role in developing logistics software that can streamline our warehousing processes.

ACS understands the key performance factors driving our business and provides us with a software solution that supports it.

John Haresnape - Chief Financial Officer - AAD Group of Companies



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